



AMITY
UNIVERSITY

Powered by
SpiceJet
Red. Hot. Spicy.



SPICE STAR
ACADEMY



TWO FEATHERS IN YOUR CAP



**GUARANTEED
JOB**



**STARTING
SALARY OF
₹ 8 LAKHS+UPON
GRADUATION**



**SALARY OF
₹ 4.5 LAKHS+
WITHIN 6-12 MONTHS
OF ENROLMENT**



**TRAINING BY
INDUSTRY
EXPERTS**



**18 DAYS OF
RESIDENTIAL
PROGRAMME
AT AMITY**



**ACCESS TO
INFRASTRUCTURE
OF BOTH SPICEJET
AND AMITY**

ACADEMICS

MASTER OF BUSINESS ADMINISTRATION CUM CERTIFICATE IN IN-FLIGHT MANAGEMENT

A brief overview of the programme:

- A 2.5 year UGC-recognised MBA programme from Amity University
- Course commences with 6 months of rigorous cabin crew training at the Spice Star Academy
- Upon successful completion of cabin crew training, a student is offered a job as cabin crew with SpiceJet
- MBA programme commences at the end of 6 months of training

CURRICULUM

MASTER OF BUSINESS ADMINISTRATION (MBA)

COURSE STRUCTURE OVERVIEW

Learning hours- 7-10 hours / week	Total Semesters - 4	Credits - 120
Duration - 24 Months	Commencement of Programme 1 August, 2018 & 1 January, 2019	Total Subjects - 18

<p>SEMESTER-1</p> <ul style="list-style-type: none"> · Management Functions & Behaviour · Economics for Managers · Information Technology for Managers · Quantitative Techniques in Management · Accounting for Managers <p>(Residential end-term mode classes for 5 days)</p>	<p>SEMESTER-2</p> <ul style="list-style-type: none"> · Human Resource Management · Marketing Management · Financial Management · Legal Aspects of Business · Research Methodology <p>(Residential end-term mode classes for 5 days)</p>
<p>SEMESTER-3</p> <p>CORE SUBJECTS</p> <ul style="list-style-type: none"> · Business policy & strategic Management <p>Select any of the stream of specialization in 3rd Semester</p> <ul style="list-style-type: none"> · Marketing and Sales · Consumer Behaviour · Distribution & Logistics Management · Product & Brand Management · Human resource Management · Organizational Change & Development · Industrial Relations & Labour Laws · Performance & Competency Management · Finance and accounting · Cost & Management Accounting · Security Analysis & Portfolio Management · Management of Financial Services <p>(Residential end-term mode classes for 4 days)</p>	<p>SEMESTER-4</p> <p>CORE SUBJECTS</p> <ul style="list-style-type: none"> · Total Quality Management · Project Work <p>Specialization area opted in 3rd Semester will continue in 4th Semester</p> <ul style="list-style-type: none"> · Marketing and Sales · Advertising & Sales Management · Marketing of Services · Customer Relationship Management · Human resource Management · Talent Acquisition & Development · Compensation & Reward Management · Organizational Design & Structural Process · Finance and accounting · Corporate Tax Planning · Project Planning, appraisal & Control <p>(Residential end-term mode classes for 4 days)</p>

CURRICULUM

CERTIFICATE IN IN-FLIGHT MANAGEMENT

COURSE STRUCTURE OVERVIEW

SR. No	COURSE NAME	COURSE DESCRIPTION	COURSE CONTENTS
1.	Safety and Emergency Procedures	The Safety & Emergency Procedures training details out the functions performed by Cabin Crew on board the aircraft. The trainees have to go through a rigorous training schedule and it is important for them to understand the core functions and responsibilities of cabin crew.	Unit I: Basic Indoctrination Unit II: Aircraft Type Training Unit III: Introduction to In-Flight Emergencies Unit IV: Introduction to Aircraft Emergencies
2.	Image Management	This module is designed to give students a comprehensive view of grooming – its process, types, importance, principles and barriers. It will develop an understanding for image development of an individual.	Unit I: Introduction to Aviation Basics Unit II: Image Make-up & Management Unit III: Grooming & Etiquette Unit IV: Building Confidence
3.	Customer Service in Aviation	The work of a Cabin Crew is very exciting and offers the opportunity to meet different people. From the moment you welcome passengers onboard the aircraft, their safety and comfort are your concern. You will be demonstrating emergency procedures, serving meals and drinks, taking care of special needs passengers, and selling duty-free items. You will deal with both routine tasks, as well as exceptional and challenging situations.	Unit I: Behind the Scenes (Pre-flight Duties & Management) Unit II: Setting the Stage (In-flight Duties & Management) Unit III: Showtime (In-flight Duties 7 management Part 2) Unit IV: ACT 2 (In-flight Duties & Management post flight completion)
4.	Customer Training (In-flight)	To equip crew with fundamentals of spoken English and facilitate them with other skills required to communicate effectively with internal as well as external customers. Along with recognizing the power of verbal communication, trainees also get to understand how non-verbal communication plays a vital role in creating an impression. The module also introduces them to e-mail writing.	Unit I: Communication Unit II: Verbal Communication Unit III: Conversational Skills Unit IV: Announcements Unit V: Business English Unit VI: Non-verbal Communication Unit VII: E-mail Writing and Presentation Skills



HOW TO APPLY

- ★ The candidates need to register for the course online. A registration form is available at www.spicestaracademy.edu.in. The duly-filled form along with registration fee of ₹1000 has to be submitted online.

Candidates will be shortlisted on the criteria suggested in the 'Admission Process' section.

These shortlisted candidates will be called for a face-to-face interview at the Academy or the nearest zone centre.

Students need to clear a medical test by a certified aero medical center.

Upon selection, the candidate will have to submit all the necessary documents along with the course fee at the Academy.

- ★ Students who directly walk-in at the Academy for admission will have to fill forms online at the Academy itself. Selection process, on the basis of criteria fulfilment, will take place at the Academy itself. Upon selection, a student will have to submit all the necessary documents along with the course fee at the Academy.

*Please note that screening of candidates takes place every Friday at the Academy before the final date of admission closure.

FEE PLAN

Program Fee: The course fee for the programme is INR 3 lakhs per student.

This would include the following:

- **18 Days refresher end term classes at Amity University** - The end term classes shall be conducted at Amity University which would include both boarding and lodging of the candidates
- During the tenure of three years the candidates shall be staying for total 18 days and 14 nights at Amity Campus. This shall be done as per the number of days mentioned in their academic format above
- Amity University Library access
- Virtual Recorded Classes (VRC)

ADMISSION PROCESS

ELIGIBILITY CRITERIA

- ★ Nationality: Indian
- ★ Minimum age: 17 years, 6 months
- ★ Height: Girls - Min 155 cm; Boys - Min 173 cm
- ★ Weight: In proportion to height
- ★ Eyesight: Normal (Acceptable limit: +/- 3)
- ★ Language: Fluency in Hindi and English
- ★ Appearance: Clear complexion, no tattoos, marks, blemishes on any visible part of the body
- ★ Marksheet /passing certificate of class 10th (attested by notary/gazetted officer)
- ★ Marksheet /passing certificate of class 12th (attested by notary/ gazetted officer)
- ★ Marksheet of graduation of all semesters/ years (attested by notary/ gazetted officer)
- ★ Degree / provisional certificate of graduation (attested by notary/ gazetted officer)
- ★ 1 passport size photograph

If a student fails to provide the aforesaid documents in the said timeline, the student's admission to the Programme shall stand cancelled and the Programme Fee shall be forfeited.

Students also need to clear a medical test by a certified aero-medical center.

CONTACT US

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Address

Spice Star Academy

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Gurugram – 122016,
Haryana

Amity University

Sector 125,
NOIDA,
Uttar Pradesh

For application form and further details about the programme, eligibility and fee structure, please visit www.spicestaracademy.edu.in.



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